

## RYSE Committee meeting June 18<sup>th</sup> @ Chamber 3pm

Define: Social, Professional Development, and Community Involvement

Timeline

Next Big Event

How to make it happen?

Anne Jackson: Marketing/Events

We need professional development that is unique and sets this group apart from others

- Headliner name speaking with an up close and personal mingle afterward
  - Names: Don Tyson, Gary George, Nolan Richardson, ThompsonOC (twitter),
  - Mayor Sprouse, Boozman, Senators, Representatives, Pelfree, Dave VanHorne, Jeff Long
- Examples: “How to market yourself,” leadership, organization, time management, motivation, inspiration, ethics, social media
- Mitchell Communications, University of Arkansas (Generational history), Tyson Professional Development- Gail
- “How to break into the political world,” “How to use Twitter to market your business”
- Tyson: Lite-Lunch, speakers can address Tyson (RYSE could speak)
- Work Matters conference

Event Ideas:

- Up close and personal with \_\_\_\_\_, speaker speaks for 10/15 mins, then signs books or pictures, then “hangs out with the group”
- Arvest Ballpark with a coach afterwards go the game
  - Hang out in the beer garden, use community center
- PlayDate
  - Games: Twister, Chess, Checkers, Wii, Monopoly, etc,...
- Rock Band Contest
- Live Bands and music (maybe get radio stations involved)
- Diversity Conference at NWA Convention Center in September

\*Greeters at every event

Interested in:

Schools, LifeSource, Diversity, Noark