



DID YOU KNOW ...

In 2005 your Chamber of Commerce accomplished the following ...

- Springdale Tomorrow, the Chamber’s aggressive and visionary economic development effort, has begun in earnest. The goal to elevate Springdale’s retail and entertainment offerings, create high-paying knowledge-based jobs, facilitate improved minority business education and revitalize the city’s historic downtown, Springdale Tomorrow is a program unlike any ever attempted in the state.
- In late 2005 the Chamber began a partnership with the U.S. Chamber of Commerce to bring a stronger voice to our investors. Through the U.S. Chamber’s Federation Membership program, members of the Springdale Chamber of Commerce now receive benefits of membership with the U.S. Chamber.
- No city in Northwest Arkansas is growing as rapidly as Springdale. With a current population estimate of more than 63,000, Springdale has grown 27 percent since 2000.
- The Springdale Chamber distributed more than \$12,000 in scholarships to Springdale seniors.

Contact Us ...

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*2006
Guide to
Membership*



**Springdale
Chamber of Commerce**

*What Is The
Springdale Chamber?*

The Springdale Chamber is the largest business advocacy organization in Washington County with more than 1,100 members, eight staff, numerous committees and task forces, and more than 450 volunteers. It is a not-for-profit organization that has been serving its members and the city of Springdale since 1946. The Chamber is run by a Board of Directors made up of 24 business men and women, representing nearly all segments of the economy. The Chamber offers a wide variety of



Chamber volunteers assist in one of many ribbon cuttings

educational training, business counseling services, and networking opportunities for its members. In fact, the Chamber’s networking events and programs draw close to 3,000 attendees annually. From the not-to-be-missed Annual Banquet, to the NW Arkansas Business Expo, to Business After Hours and Business Connections the Chamber has many opportunities for members to network and connect with business people in the Springdale community.

“The Springdale Chamber takes great pride in providing quality services to its membership,” says Perry Webb, President/CEO of the Springdale Chamber of Commerce. “We are committed to exceeding member expectations by continually striving to develop membership services.”

In addition, the Chamber is actively involved in developing and implementing strategies that positively impact public policy issues that concern business in this area. It is the Chamber that initiated *Springdale Tomorrow*, a city-wide planning effort designed to prepare Springdale for the coming decade.



Springdale Chamber of Commerce

The Chamber helps break ground for a new business in Springdale

Mission Statement

The Springdale Chamber of Commerce is an organization of business and community leaders serving as the voice of the business community; promoting planned economic growth and prosperity; fostering community interaction and pride; and providing education, leadership and support in this community’s efforts to improve the quality of life of its citizens.

The Springdale Chamber of Commerce works full time in the interest of the business and professional community. No matter the size of your business, your interests are our concern every day. The Chamber benefits your business by:

Serving As Your Spokesman

The Chamber is your voice. Through a variety of Chamber committees, your interests and the interests of Springdale are expressed to our local, state and national lawmakers on a regular basis. The Chamber lobbies on behalf of its membership and seeks to remain abreast of issues and trends which can affect you.

Answering Your Mail and Phone

Each month the Chamber receives hundreds of inquiries from visitors to Springdale, relocators to Springdale, and citizens of Springdale. The Chamber is there to extend friendly assistance, referring only those businesses that are members of the Chamber. Plus, your membership ensures your placement in the Chamber online directory, seen by thousands who visit *Springdale.com*.



Chamber members mingle at a Business After Hours

Promoting Your Business

Through publicity opportunities, Chamber events and information in our e-newsletter, the Chamber consistently brings positive public attention to its members.

Encouraging Tourism and Growth

Located in the heart of one of the most beautiful areas of the country, the Chamber believes that there is no better place to live than Springdale. The Chamber actively promotes Springdale, encouraging tourism and new business, thus bringing more business directly to its Chamber Members.

Chamber Benefits and Opportunities

- ~ **Identification:** Membership plaque to identify you as an active member of the Chamber.
- ~ **Business Referrals:** Only Springdale Chamber members are referred to individuals/businesses requesting names and services.
- ~ **Advertising:** Receive four weeks free advertising on Cable Mart AND ten spots on EZ Spanish Media upon joining.
- ~ **Cox Communications:** New Member/Customer discounts for commercial internet and installation.
- ~ **Networking:** An opportunity to participate in one or more of the many committees and task forces that study community needs and opportunities.
- ~ **Business After Hours:** A social get-together held every other month which provides members the opportunity to network with other members and business leaders.
- ~ **Business Connections:** Unique lunch event designed for the serious networker. A great way to make contacts!
- ~ **New Business Ribbon Cuttings:** A special Chamber service provided for brand new businesses. Ambassadors will conduct a ribbon cutting ceremony complete with a picture.
- ~ **Membership Listing:** This user-friendly tool allows you to have the entire Chamber membership at your fingertips. Use it to target a particular market, for mailings and publicity, or just to reach a business contact. Our member list is available to you via email. New members get the first list at no charge.
- ~ **Exposure:** Your business will be listed in the membership directory on *Springdale.com*, the official home page of Springdale. This website reaches countless numbers of perspective visitors, businesses, and consumers.
- ~ **Resource Campaign:** Our annual resource campaign gives your business an opportunity to purchase Member Exclusive services provided by the Chamber. Opportunities include advertising on *Springdale.com*, sponsoring Chamber events, or placing an ad in our highly distributed *Centerpiece Magazine*.
- ~ **US Chamber of Commerce Federation Membership Program:** A partnership was created to bring a stronger voice to our investors. Through the Federation Membership program, members of the Springdale Chamber of Commerce now receive benefits of membership with the U.S. Chamber. Investors receive access to members-only sections of the U.S. Chamber's online Small Business Center; discounts on products and services as well as other communications.

The Choice to Grow is Yours...

Please don't join the Chamber just because you believe it's important to grow the local economy.

Join to Grow Your Business...

The Springdale Chamber delivers tangible, practical tools to help you prosper. You'll get exposure for your products and services, bottom-line values, access to useful information and much more.

We mean business...

This decision is easy - **JOIN TODAY!!**

MEMBERSHIP APPLICATION

Company Name _____

Mailing Address _____

City _____ State _____ Zip _____

Physical Address _____

City _____ State _____ Zip _____

(____) _____ (____) _____
Telephone Fax

Billing Address (if different from above) _____

City _____ State _____ Zip _____

Type of Business _____

Website Address _____

MAIN CONTACT

Name (Mr/Ms/Dr) _____

Title _____

Phone# _____ Cell # _____

Email _____

*This membership shall renew annually unless written notice is received.

Signature _____ Date _____

Title _____

Is Your Business ... Minority Owned: _____
Home-Based: _____ Woman-Owned : _____



INVESTMENT SCHEDULE

Non-Profit: \$166.00 *
Financial Institutions: per case basis
Utilities: per case basis
Licensed Professionals (CPA, MD, JD, PhD): \$204.00 plus \$50 per associate listed as a contact

1-4 employees..... \$188.00
5-9 employees..... \$216.00
10-15 employees \$247.00
16-20 employees \$285.00
21-29 employees \$321.00
30+ employees \$340.00
(+\$1.00 per employee above 30)
2 part-time employees = 1 full-time employee

* In order to qualify as a "non-profit" member of the Springdale Chamber of Commerce organization must have zero full-time employees. This non-profit status must also receive approval from the President of the Chamber.

INVESTMENT CALCULATOR

Calculate your dues using above Investment Schedule:

Full time employees _____
 Part time employees _____

Dues Amount \$ _____
 Administrative Fee (required) \$ 25.00
 Technology Fee (optional) \$ 25.00
 Total Amount Due: \$ _____

Check # _____
 Credit Card _____
 (Visa, MC, Discover, AMEX) Expiration Date _____

Payment of investment must accompany application.

The Chamber is not a charity, but serves as an advocacy organization for area business. Membership dues may be deductible as an ordinary business expense. In compliance with the OMNIBUS BUDGET ACT OF 1993, the Chamber estimates that 5% of your membership dues are allocable to certain lobbying expenditures. Therefore, 95% of your membership dues may be deductible for federal income tax purposes. Tax ID # 71-0029639.