



Springdale Chamber of Commerce Is Making Some Changes!

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Springdale Chamber of Commerce is making some big changes and becoming the first of its kind, in many ways.

Over the last few years Springdale has seen a lot of changes in the last few years, with the Arvest Ballpark and commercial development popping up all over.

Perry Webb, CEO of Springdale Chamber of Commerce, says the slowing economy has hurt Springdale.

"Springdale is going through a transitional period. It's not a secret that Springdale has been hit hard during this recession with sales tax revenues dropping and one large business establishment that's relocated in the region. That's caused a lot of pressure on our sales tax revenue from other cities," says Webb.

Webb says it's time to make some changes and create a new image. Webb explains, "I think the image of Springdale has taken a little bit of a hit. What we're trying to say is the Chamber of Commerce is strongly supportive of change, we're working toward change, and we're making a positive difference in our community."

Now, the Chamber is making changes and not turning back. The chamber is the first in the nation to chat online. If you have a question, about anything, you can be sure that you'll get a response back instantly.

"Our thinking was very simple. If a retailer can provide live chat abilities and if a computer sales company can provide live chat assistance, why shouldn't a Chamber? We generally are the organization that people come too to ask questions and find out the information that they need," explains Webb.

And checking out real estate and commercial development will be as easy as going to the chambers website.

Webb explains, "Our real estate company and commercial realtors who are members of the chamber, for a little fee, have the ability to post available properties and commercial establishment online. We're the first in the region to do that and one of the very few in the country that are doing that."

Webb says the Springdale Chamber of Commerce has a lot to brag about, "Obviously Arvest Ballpark and the development of professional baseball, we've also been driving commercial development master planning processes. Right now were spending a lot of money, a lot of money in developing a long term plan to develop retail."

And Webb says Springdale will be the next hot spot on the map.

"We see the next level of expansion in retail, the next level of expansion in commercial development, and the next level of expansion with the quality of life products and destinations will be in Springdale. So we're going to make sure that happens as quickly as possible," says Webb.

The chamber also has an online magazine on their website. For more information about the Springdale Chamber of Commerce you can check out their website at <http://www.springdale.com>
